

County of Los Angeles
DEPARTMENT OF PUBLIC SOCIAL SERVICES

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BRYCE YOKOMIZO
Director



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April 29, 2004

TO: Each Supervisor

FROM: Bryce Yokomizo, Director

SUBJECT: DIRECT DEPOSIT QUARTERLY REPORT

This is to provide you with an update on the Direct Deposit Program. For the first quarter of 2004 (January - March), the average number of cash issuances by Direct Deposit increased from 7,585 in the prior quarter to 8,475.

This increase is largely attributed to the effectiveness of our outreach efforts which were modified last quarter in an effort to increase the number of Direct Deposit enrollments. The following chart details the payments issued for the quarter:

Month	Payments Using Direct Deposit		Total
	Monthly	Supplemental*	
January	6,736	1,763	8,499
February	6,579	760	7,339
March	8,985	602	9,587

* Supplemental Payments are payments that are authorized and generated after the system cut-off date for the payment month. These payments may include additional eligible benefits for the month due to a change in income and/or household composition, or the regular monthly benefit.

We will continue to focus on activities to increase enrollment in Direct Deposit. These activities include: the expansion of collocated bank representative staff to additional district offices; a competition among district offices; ongoing training of staff; and the inclusion of Direct Deposit information in packets sent to participants as part of their annual eligibility determination.

In addition, we anticipate that with the Countywide implementation of EBT that took place on March 1, 2004, the number of Direct Deposit cases will continue to increase due to the advantages of Direct Deposit. With Direct Deposit, benefits are automatically deposited on the first of each month and there is no staggered benefit date, as with EBT.

I will continue to update your Board quarterly on our progress in increasing Direct Deposit enrollments.

BY:gh

c: Auditor-Controller
Chief Administrative Officer
County Counsel

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"To Enrich Lives Through Effective And Caring Service"